



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 339647

Schedule Dates 11/02/12-11/06/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/Pre/US (128194)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA :30 11/2
SCHEDULE A

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06402013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$300.00
Net Total \$1,700.00
Sales Tax

Pittsburgh (PCNC)

By Broadcast Month Spots Rate
Nov. 2012 38 \$2,000.00
Grand Total: 38 \$2,000.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|---------|----------|-------------------|--------------------------------------|---------|
| 1.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 7A- 7:30A (EST) | 1 | | | | | 1 | | | 1 | \$75.00 | | Pittsburgh (PCNC) | PCNC 7A-730A/1 | 11/1/12 |
| 1.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 2.0 | Normal Line / Spot | 11/05/12-11/06/12 | 4 | :30 | 7A- 7:30A (EST) | 1 | 1 | | | | | | | 2 | \$75.00 | \$150.00 | Pittsburgh (PCNC) | PCNC 7-730A/2 | 11/1/12 |
| 3.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 7:30A- 8A (EST) | | | | | | 1 | | | | \$75.00 | | Pittsburgh (PCNC) | PCNC 730-8A/3 | 11/1/12 |
| 3.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 4.0 | Normal Line / Spot | 11/05/12-11/06/12 | 4 | :30 | 7:30A- 8A (EST) | 1 | 1 | | | | | | | 2 | \$75.00 | \$150.00 | Pittsburgh (PCNC) | PCNC 730A-8A/4 | 11/1/12 |
| 5.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 8A- 9A (EST) | | | | | | 1 | | | | \$75.00 | | Pittsburgh (PCNC) | PCNC 8-9A/5 | 11/1/12 |
| 5.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 6.0 | Normal Line / Spot | 11/05/12-11/06/12 | 4 | :30 | 8A- 9A (EST) | 1 | 1 | | | | | | | 2 | \$75.00 | \$150.00 | Pittsburgh (PCNC) | PCNC 8A-9A/6 | 11/1/12 |
| 7.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 9A- 10A (EST) | | | | | | 1 | | | | \$75.00 | | Pittsburgh (PCNC) | PCNC 9-10A/7 | 11/1/12 |
| 7.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 8.0 | Normal Line / Spot | 11/05/12-11/06/12 | 4 | :30 | 9A- 10A (EST) | 1 | 1 | | | | | | | 2 | \$75.00 | \$150.00 | Pittsburgh (PCNC) | PCNC 9-10A/8 | 11/1/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 339647

Schedule Dates 11/02/12-11/06/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/Pre/US (128194)
Salesperson Teierrep/Washington DC, Washington DC (1040)
Sales Office Teierrep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA :30 11/2 SCHEDULE A

PCNC
4145 Evergreen Road
Pittsburgh, PA 15214



Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06402013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$300.00
Net Total \$1,700.00
Sales Tax

| Pittsburgh (PCNC) | | | |
|---------------------|-----------|-------------------|--|
| By Broadcast Month | Spots | Rate | |
| Nov. 2012 | 38 | \$2,000.00 | |
| Grand Total: | 38 | \$2,000.00 | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|-------------------|--------------------------------------|---------|
| 9.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 11A-12P (EST) | | | | | | 1 | | | | \$60.00 | | Pittsburgh (PCNC) | PCNC 11A-12/9 | 11/1/12 |
| 9.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 10.0 | Normal Line / Spot | 11/05/12-11/06/12 | 4 | :30 | 11A-12P (EST) | | 1 | 1 | | | | | | 2 | \$60.00 | \$120.00 | Pittsburgh (PCNC) | PCNC 11A-12N/10 | 11/1/12 |
| 11.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 12P-1P (EST) | | | | | | 1 | | | | \$25.00 | | Pittsburgh (PCNC) | PCNC 12-1P/11 | 11/1/12 |
| 11.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 12.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 12P-1P (EST) | | 2 | | | | | | | 2 | \$25.00 | \$50.00 | Pittsburgh (PCNC) | PCNC 12-1P/12 | 11/1/12 |
| 13.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 1P-3P (EST) | | | | | | 1 | | | | \$30.00 | | Pittsburgh (PCNC) | PCNC 1-3P/13 | 11/1/12 |
| 13.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 14.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 1P-3P (EST) | | 2 | | | | | | | 2 | \$30.00 | \$60.00 | Pittsburgh (PCNC) | PCNC 1-3P/14 | 11/1/12 |
| 15.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 3:30P-4P (EST) | | 1 | | | | | | | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 330-4P/15 | 11/1/12 |
| 16.0 | Normal Line / Spot | 11/03/12-11/03/12 | 4 | :30 | 11:30A-12P (EST) | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 1130A-12N/16 | 11/1/12 |
| 17.0 | Normal Line / Spot | 11/04/12-11/04/12 | 4 | :30 | 11A-12:30P (EST) | | | | | | | | 1 | 1 | \$25.00 | \$25.00 | Pittsburgh (PCNC) | PCNC 11A-1230P/17 | 11/1/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 339647

Schedule Dates 11/02/12-11/06/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/Pre/US (128194)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA :30 11/2 SCHEDULE A

PCNC
4145 Evergreen Road
Pittsburgh, PA 15214



Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06402013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$300.00
Net Total \$1,700.00
Sales Tax

| Pittsburgh (PCNC) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2012 | 38 | \$2,000.00 |
| Grand Total: | 38 | \$2,000.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|--------------------------------------|---------|
| 18.0 | Normal Line / Spot | 11/04/12-11/04/12 | 4 | :30 | 12:30P- 1P (EST) | | | | | | | | 1 | 1 | \$25.00 | | Pittsburgh (PCNC) | PCNC 1230P-1P/18 | 11/1/12 |
| 18.0.1 | Closed Preempt | 11/04/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Pre-empt/Exception - Program change | |
| 19.0 | Normal Line / Spot | 11/04/12-11/04/12 | 4 | :30 | 3:30P- 4P (EST) | | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Pittsburgh (PCNC) | PCNC 330-4P/19 | 11/1/12 |
| 20.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 5P- 6P (EST) | | 1 | | | | | | | 1 | \$20.00 | \$20.00 | Pittsburgh (PCNC) | PCNC 5-6P/20 | 11/1/12 |
| 21.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 6P- 7P (EST) | | | | | | 1 | | | | \$30.00 | | Pittsburgh (PCNC) | PCNC 6-7P/21 | 11/1/12 |
| 21.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 22.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 6P- 7P (EST) | | 1 | | | | | | | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 6-7P/22 | 11/1/12 |
| 23.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 7P- 7:30P (EST) | | | | | | 1 | | | | \$75.00 | | Pittsburgh (PCNC) | PCNC 7-730P/23 | 11/1/12 |
| 23.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot - unknown | |
| 24.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 7P- 7:30P (EST) | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 7-730P/24 | 11/1/12 |
| 25.0 | Normal Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 7:30P- 8P (EST) | | | | | | 1 | | | | \$75.00 | | Pittsburgh (PCNC) | PCNC 730-8P/25 | 11/1/12 |
| 25.0.1 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Pittsburgh (PCNC) | Marked as Did not Air/Spot | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 339647

Schedule Dates 11/02/12-11/06/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/PRE/US (128194)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA :30 11/2 SCHEDULE A

PCNC
4145 Evergreen Road
Pittsburgh, PA 15214



Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06402013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$300.00
Net Total \$1,700.00
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month
Nov. 2012 38
Grand Total: 38
Rate \$2,000.00
\$2,000.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|-------------------|--------------------------|---------|
| 26.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 7:30P- 8P (EST) | 1 | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 730-8P/26 | 11/1/12 |
| 27.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 8P- 9P (EST) | 1 | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 8-9P/27 | 11/1/12 |
| 28.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 9P- 10P (EST) | 1 | 1 | | | | | | | 1 | \$50.00 | \$50.00 | Pittsburgh (PCNC) | PCNC 9-10P/28 | 11/1/12 |
| 29.0 | Normal Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 11P- 11:35P (EST) | 1 | 1 | | | | | | | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 11-1135P/29 | 11/1/12 |
| 30.0 | Normal Line / Spot | 11/03/12-11/03/12 | 4 | :30 | 11P- 12A (EST) | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 11P-12M/30 | 11/1/12 |
| 31.0 | Normal Line / Spot | 11/04/12-11/04/12 | 4 | :30 | 11P- 12A (EST) | | | | | | | | 1 | 1 | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 11P-12M/31 | 11/1/12 |
| 32.0 | M/G For 18.0.1 / Spot | 11/04/12-11/04/12 | 4 | :30 | 1:30P- IMPACT 130PM | | | | | | | | 1 | 1 | \$25.00 | \$25.00 | Pittsburgh (PCNC) | PCNC 1-130P IMPACT/18-MG | 11/2/12 |
| 33.0 | M/G For 1.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 7A- 7:30A (EST) | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 7A-730A/1 | 11/5/12 |
| 34.0 | M/G For 3.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 7:30A- 8A (EST) | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 730-8A/3 | 11/5/12 |
| 35.0 | M/G For 5.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 8A- 9A (EST) | | 3 | | | | | | | 3 | \$75.00 | \$225.00 | Pittsburgh (PCNC) | PCNC 8-9A/5 | 11/5/12 |
| 36.0 | M/G For 7.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 9A- 10A (EST) | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Pittsburgh (PCNC) | PCNC 9-10A/7 | 11/5/12 |
| 37.0 | M/G For 9.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 11A- 12P (EST) | | 1 | | | | | | | 1 | \$60.00 | \$60.00 | Pittsburgh (PCNC) | PCNC 11A-12/9 | 11/5/12 |
| 38.0 | M/G For 11.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 12P- 1P (EST) | | 1 | | | | | | | 1 | \$25.00 | \$25.00 | Pittsburgh (PCNC) | PCNC 12-1P/11 | 11/5/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 339647

Schedule Dates 11/02/12-11/06/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand POL/B OBAMA/D/PRE/US (128194)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA :30 11/2 SCHEDULE A

PCNC

4145 Evergreen Road
 Pittsburgh, PA 15214



Greer, Margolis, Mitchell & Associates
 3050 K Street NW
 Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06402013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$300.00
Net Total \$1,700.00
Sales Tax

| Pittsburgh (PCNC) | | |
|---------------------|-------|------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2012 | 38 | \$2,000.00 |
| Grand Total: | 38 | \$2,000.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|--------------|---------|
| 39.0 | M/G For 13.0.1,21.0.1 / Spot | 11/06/12-11/06/12 | 4 | :30 | 1P- 3P (EST) | 2 | | 2 | | | | | | 2 | \$30.00 | \$60.00 | Pittsburgh (PCNC) | PCNC 1-3p/13 | 11/5/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.